



2025 RELEASE CALENDAR

BRAND	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	12OZ BOTTLE	12OZ CAN	16OZ CAN	DRAFT
SPECIAL LAGER	[Blue bar]												■	■	■	■
AMBER LAGER	[Red bar]												■	■		■
GREEN CIRCLE PALE	[Green bar]												■	■		■
MIDNIGHT BLACK LAGER	[Black bar]												■	■		■
DROP DEAD BLONDE ALE	[Yellow bar]												■	■		■
SEASONAL	BOCK SNOW PILOT			SUMMER SEASONAL TBD				OKTOBERFEST		SNOW PILOT			■	■		■
2025 LIMITED RELEASE					HEARTLAND HEFE				PB CUP			■			■	
2/12 CAN VARIETY PACKS	HIBERNATION PACK			HYDRATION PACK				FALL FEST PACK		HIBERNATION PACK				■		